

12 Fun Online Party Games for Direct Sales Parties

Looking for games to play at your next online direct sales party? Here are an even dozen fun and easy games to get your guests and hostess involved and having fun!

1. Alphabet Soup

Choose a product that starts with as many letters of the alphabet as you can. Give each letter, going one letter at a time. The first guest to name the product that begins with that letter earns a point. You can choose to allow any product beginning with the letter, or only a specific product.

For example, if your company sells a Mango scented candle and a Melon scented candle, you can allow both products or only the one you chose in advance. The guest who earns the most points wins a prize.

2. Company Trivia

Make a list of 10-15 trivia questions relating to your company products and website. The first guest to give you the correct answer or URL for that product page earns one point. The guest who earns the most points wins a prize.

3. Door Prize Drawing

Number your guests as they enter the chat room. Ask one of your children or one of the guests choose a number between one and the number of guests you have. The guest whose name corresponds with that number wins a prize. For example, if you have ten guests, and the number chosen is seven, the guest whose name is on line seven wins.

4. Guess the Secret Word

Pick a "secret word" before your online party begins and let your guests know what the word is—for example, the name of your company, or a key product such as "candle." Ask guests to tell you every time you use the word during the party. The first person to tell you each time gets a point, and the one who has the most points at the end of the party wins a prize.

5. Make More Words

Give guests five minutes to see how many words they can make from the letters in your company name, slogan, or other phrase. At the end of the time limit, have them tell you how many words they found. The guest who got the most words must type in their answers. The guest with the most legitimate words wins a prize.

6. Online Scavenger Hunt

Give the guests a list of 10-15 products from your website. The first guest to give you the URL of the page each product is on earns one point. The guest who earns the most points wins a prize.

7. Party Perfect Guest

Tally the scores on this one giving guests one point for each item below, then award a prize to the one who earns the most points.

- Asking a Question
- Attendance
- Being on Time
- Booking a Party
- Bringing a Friend
- Making a Purchase
- Purchasing a Party Special
- Spending Over \$25
- Subscribing to Your Ezine
- Winning a Game

8. Phrase of Fortune

Type an underline (“_”) for each letter in your company name, slogan, or other phrase. Have guests take turns guessing a letter. Fill in each correct letter the guest names and give her a chance to guess the correct phrase. The guest who guesses the phrase correctly wins a prize.

9. Pick a Letter, Any Letter

Secretly choose a letter that is in your company name but don't tell the guests. Ask each guest to pick a letter from the name and tell you what it is. The guest(s) who choose the correct letter wins a prize.

10. Product Bingo

Type a list of your company products and related words. Have the guest choose five of those words and email the list to you. After you receive each guests' list, begin randomly selecting words from your original list and typing them in. Guests check their lists of chosen words and the first person to type BINGO after you call all five of their words wins a prize.

11. Product Scrambler

Scramble the letters of the names of 10-15 products from your website. Give the first guest to unscramble each word a point. The guest who earns the most points wins a prize.

12. Who Knows the Hostess?

Ask several questions about the hostess such as “Where does she live?” or “How many kids does she have?” Have guests record their answers and tell you how many questions they got right when you've finished. The guest who knows the most about the hostess must type in her answers. The guest with the most answers correct wins a prize.

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